## **Letter of Intent**

from agencies and experts in the field of digital media and communications, and other creative services

Lady Irwin College, New Delhi, houses two budding Centres, both technically and financially supported by UNICEF, India.

Roshni-Centre of Women Collectives Led Social Action is providing technical support to the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM), Ministry of Rural Development (MoRD), Government of India, on layering maternal and child nutrition interventions on the DAY-NRLM community institutions in line with their convergent action plan under Poshan Abhiyan. A five year MoU has been signed with Ministry of Rural Development at a ceremony attended by Joint Secretaries from MoRD and UNICEF leadership. <a href="https://pib.gov.in/newsite/PrintRelease.aspx?relid=184224">https://pib.gov.in/newsite/PrintRelease.aspx?relid=184224</a>.

We invite applications from agencies/experts as follows:

- 1. Illustrators
- 2. Graphic Designer
- 3. Web developers/designers
- 4. Event Management
- 5. Filmmaker/Film Production Studio
- 6. Cinematographer/Camera Assistant
- 7. Digital software professional
- 8. Printing Solution
- 9. Photographer/Videographer
- 10. Sound-recordist/Sound assistant
- 11. Video Editing Studio
- 12. VFX/Post-production Studio
- 13. End-to-end film production Studio
- 14. Film-Equipment rental Studio
- 15. Audio Production/Sound Recording Studio
- 16. Advertising Agency

All new applicants are encouraged to share their application, profile, estimated costs, and sample works on **archive.nrlm@gmail.com** by 28<sup>th</sup> December, 2023.